MassEnergize Memberships

Energizing Communities for Climate Action

MassEnergize memberships provide communities with the tools, training, and tailored support they need to succeed in catalyzing residents to action.

Whether you're just getting started or ready to take your outreach to the next level, our membership options meet you where you are.

Think global
Act local.

The Network Membership

Connect, learn and lead your community's Climate Action

About

Connect, learn, and collaborate with climate leaders across Massachusetts. The **Network Membership** gives you the **support, resources, and connections** you need to launch and grow meaningful climate initiatives in your community. Whether you're just starting out or looking to expand your impact, this membership keeps you plugged into a **statewide network** of changemakers.

What you'll get

This membership is perfect for communities seeking resources, guidance, and connections to **jumpstart local climate action** and build a foundation for lasting impact.

It's also ideal for Community Climate Leaders who want a flexible, supportive option to **stay connected** with the MassEnergize community and benefit from our collective expertise.

Join us today!
Get in touch: hello@massenergize.org

Membership Benefits

- Participation in our Community of Practice
- Access to Slack program channels
- Community Leader Facebook group
- 1:1 support via Slack/Email
- Early access to conferences & programs
- Full resource center

Community Connections

Making your outreach in your community easier!

Why join

MassEnergize leverages our expertise to create and share relevant, timely content so you don't have to start from a blank slate. We provide you with **social media content and templates** to support your local outreach efforts to accelerate climate action in your community.

What you'll get

All Network Membership Benefits:

- ✅ Community of Practice participation
- ✅ Access to Slack program channels
- ✅ Community Leader Facebook group
- ✅ 1:1 support via Slack/Email
- ✅ Early access to conferences & programs
- ✅ Full resource center

> *"MassEnergize's ongoing outreach and event support is making our programs stronger, more visible, and more impactful in the community."*
>
> *Anne H - Energize Wayland*

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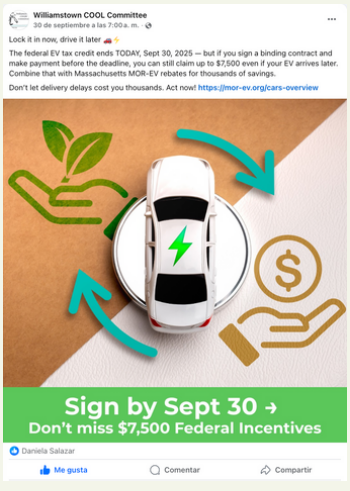
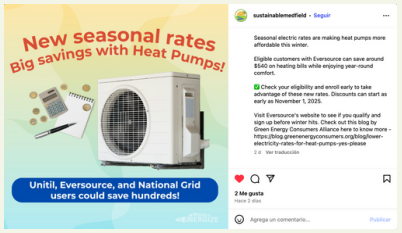
PLUS!

Social Media Magic

The Social Media Magic Toolkit includes:

- Canva Pro
  (2 members)
- MassEnergize social media template folders
- Two ready-to-use (or edit) social media posts each week
  (delivered 7 days in advance)
- Personalized onboarding
- Monthly Mailchimp newsletter template
  (planned for 2026)





Community Empowerment Pro

Our most comprehensive package for communities ready to build a strong digital foundation for climate action.

About

This membership offers everything included in our Network and Community Connections levels, plus so much more. Gain a **fully hosted, customizable website platform** designed to showcase your community's initiatives, track progress, and engage residents. Your community receives the **tools, visibility, and support** needed to accelerate local climate action and drive meaningful impact.

What you'll get

- ✅ Community of Practice participation
- ✅ Access to Slack program channels
- ✅ Community Leader Facebook Group
- ✅ 1:1 support via Slack/Email
- ✅ Early access to conferences & programs
- ✅ Full resource center
- ✅ Canva Pro (2 members)
- ✅ MassEnergize social media template folders
- ✅ x2 ready to use (or edit) social media posts each week
- ✅ Personalized onboarding

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PLUS!

A Digital Platform for Community Action, Analytics & Engagement Tools

- Fully hosted WordPress-based community website that has three proprietary features:
  - Local actions that can be sorted by cost, impact, and housing type
  - Testimonials, linked to actions, submitted online for administrator approval
  - Event functionality that, when paired with Mailchimp, are shared with your constituents on your predetermined schedule
- Website setup, maintenance, and technical support included
- Secure data management and site analytics
- Priority access to new tools, templates, and feature updates

Membership Pricing

Our pricing is custom-tailored to the size of your community. This accessible, scalable structure ensures you only pay for what you need regardless of its size.

The Network Membership

- ✓ Connect with climate leaders statewide
- ✓ Access Slack & Facebook groups
- ✓ 1:1 Support
- ✓ Early access to conferences
- ✓ Full resource center

Pricing *per year*
Small: **$250**
Medium: **$375**
Large: **$500**

Community Connections

- ✓ Includes all Network Membership perks
- ✓ Plus our Social Media Magic toolkit
- ✓ Customizable post & graphics
- ✓ Ready to-use captions
- ✓ Canva templates and training

Pricing *per year*
Small: **$500**
Medium: **$750**
Large: **$1,000**

Community Empowerment Pro

- ✓ Includes all Community Connections perks
- ✓ Plus a fully hosted, customizable WordPress website
- ✓ Sortable local actions, and testimonials
- ✓ Event functionality integrated with Mailchimp Data analytics
- ✓ Ongoing technical support.

Pricing *per year*
Small: **$1,000**
Medium: **$1,500**
Large: **$2,000**

- **Year 1 set-up, $750**
- **A paid Mailchimp account is recommended.**

***Community size based on number of households:**

- Small - fewer than 5,000
- Medium - 5,000 to 30,000
- Large - greater than 30,000

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