

Community Climate Leaders Conference 2025



Bentley University

175 Forest St, Waltham, MA



Wednesday April 30th, 2025

ABOUT

The **MassEnergize Community Climate Leaders Conference 2025** brings together forward-thinking climate leaders for a dynamic day of learning, collaboration, and inspiration. Attendees will exchange innovative ideas and share proven strategies & best practices for driving impactful climate action in their communities. With fresh tools, resources, and renewed motivation, participants will leave equipped to accelerate residential engagement and lead the charge for a sustainable future.

"It was one of the most impressive and best organized conferences I've ever attended, congratulations!"

Conference Attendee 2024

SPONSORSHIP OPPORTUNITIES

MassEnergize seeks partners to support bringing together these climate professionals, volunteers, and industry leaders. Keeping the conference accessible and affordable is a priority and your support is essential to achieve this. Sponsorship offers a chance to showcase your environmental leadership and reach key stakeholders as we advance the sustainability goals of Massachusetts communities.



Benefits

Brand Exposure

Community Engagement

Networking Opportunities

Supporting Community Efforts in Clean Energy Actions

Audience

In 2024, the conference was attended by **over 200 climate leaders**, organizers, and municipal sustainability officers **from over 60 Massachusetts** (and beyond!) **towns and cities.**

Interested in becoming a sponsor?

Please email nathan@massenergize.org for more information.

Sponsorship Packages

Conference sponsorships optimize your investment and showcase your support of MassEnergize in the best way. They receive maximum exposure throughout our marketing campaign, before, during and after the conference.



"I'm always glad to note who in the community is stepping up to sponsor this kind of event."

Conference Attendee 2024

	Presenting	Platinum	Gold	Silver	Bronze	Community
Remarks / presentation at conference*	✓					
Signage at entrance	✓	✓				
Logo in all conference promotional materials	✓	✓	✓			
Attendee lists and emails**	✓	✓	✓			
Noted sponsor in pre-conference logistic emails	✓	✓	✓	✓		
Logo on walk-in slides during general sessions	✓	✓	✓	✓		
Complimentary Guest / Attendee Ticket(s)	X10	X8	X6	X4	X2	
Logo in program and / or agenda app	✓	✓	✓	✓	✓	✓
# of verbal recognitions during the conference	X3	X3	X2	X2	X1	X1
Link & logo displayed on conference webpage	✓	✓	✓	✓	✓	✓
MassEnergize Facebook post(s) pre-event	✓	✓	✓	✓	✓	✓
Noted sponsor in post-conference email	✓	✓	✓	✓	✓	✓
Table for your organization at the conference***	✓	✓	✓	✓	✓	
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000	\$1,000

*To be developed together

**Includes only attendees who have opted in

***Prime location priority for Presenting & Platinum Sponsors

Community Climate Leaders Conference 2024

Highlights



The 2024 MassEnergize Community Climate Leaders Conference united local leaders and experts to share strategies, tools, and inspiration for impactful climate action. Participants left motivated and equipped to drive change in their communities and advance MassEnergize’s mission statewide.



2024 By Numbers



215 Total Registrations

- 52% Grassroots Leaders
- 15% Municipal Employees
- 8% Students & EJ Groups
- 3% For profit Employees
- 12% Speakers
- 10% Sponsors

- 1 Keynote Speaker
- 1 Plenary Speaker
- 2 Panels
- 11 Panelists
- 12 Breakout Sessions
- 29 Breakout Facilitators

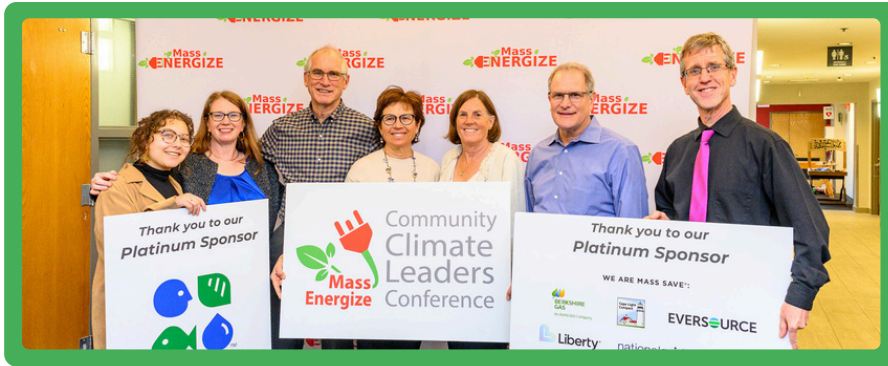


We welcomed participants from...

Acton, Allston, Andover, Arlington, Ashland, Bethlehem (PA), Boston, Brookline, Cambridge, Canton, Cohasset, Concord, Concord (NH), Dedham, Dorchester, Dover, E. Boston, Fairhaven, Framingham, Franklin, Glen Ridge (NJ), Groton, Harvard, Hopkinton, Lancaster, Lee, Lexington, Lincoln, Littleton, Malden, Mashpee, Medford, Medfield, Melrose, Milton, Natick, Needham, Newton, Norwood, Portland (ME), Raleigh (NC), Rockport, Roslindale, Somerville, South Egremont, Southampton (NY), Stow, Sudbury, Waban, Waltham, Wayland, Wellesley, Weston, Williamstown, Winchester, Woods Hole, Worcester

Join us for 2025

Be a part of our conference! Contact us to explore how your organization can help empower local climate leaders to be more effective in their communities.



"The Climate Movement can feel daunting and progress can be slow and frustrating. Talking with nearby community climate leaders and hearing about their efforts at the Mass Energize Conference, gave me a renewed sense of inspiration in continuing on in this important work for our future!"



"I'm always glad to note who in the community is stepping up to sponsor this kind of event."



Conference participants having a blast with MassEnergize's Climate Carnival games!

"It was one of the most impressive and best organized conferences I've ever attended, congratulations!"

"A big thank you to the entire team of organizers! This was a huge undertaking, and the number of attendees from across the region and energy during the event are a testament to your hard work."

Interested in participating in our 2025 Community Climate Leaders Conference? Contact nathan@massenergize.org for more information or visit massenergize.org/annual-conference