



Mass
ENERGIZE
Community Climate Leaders
Conference 2024

CONNECT, ENGAGE, & ENERGIZE

Mobilizing climate action in our communities

EVENT SPONSORSHIP PROSPECTUS

ABOUT US

MassEnergiize is a Massachusetts based **501(C)3 nonprofit** working with community organizers and local leaders to scale household and community-level climate action. We provide local leaders with effective tools to amplify their impact and track progress, while supporting them with access to a network of peers to learn and collaborate.

Connect, Engage & Energiize is **MassEnergiize's** annual conference where **climate leaders, community organizers, and municipal sustainability officers** come together for a day of learning and peer engagement. Attendees **learn** from each other **and develop best practices for inspiring and engaging their communities in climate action.** They gain valuable tools and renewed motivation to advance their efforts **to mobilize residential action.**

Energizing Communities For Climate Action



AUDIENCE

MassEnergize works with community organizers and local leaders in the greater Boston area to scale household and community-level climate actions. Our work is based on the belief that household-level climate action, propelled at scale, is critical to reach our climate goals.



150+
Community Leaders



Representing **20+**
Communities



Across **7**
Massachusetts Counties

Who potentially advocate and outreach to:



360K+
Individuals



160K+
Households

These community leaders have motivated their communities to complete more than **33,000 climate actions** resulting in **157,000,000 lbs. of CO2 reduced annually!**

MassEnergize's network of community leaders mobilize residential action in the following towns:

Acton	Boxborough	Framingham	Lexington	Melrose	Newburyport	Sherborn
Berkshires	Concord	Franklin	Littleton	Milton	Newton	Wayland
Boston	East Boston	Harvard	Medfield	Natick	Pepperell	

MEET OUR SPEAKERS

Joining us for an inspiring **keynote session** will be **Anne Therese Gennari**, author of [The Climate Optimist Handbook](#). We will also have a thought-provoking session with **Dr. Sarah Das**, **Science Mom & Researcher at Wood Hole Oceanographic Institution**, and **Sabrina Shankman** from **The Boston Globe** will be hosting a panel conversation on ways to build the climate movement.



ANNE THERESE GENNARI

Author of The Climate Optimist Handbook



DR. SARAH DAS

Science Mom & Researcher at Wood Hole Oceanographic Institution



SABRINA SHANKMAN

Reporter, The Boston Globe

[View Preliminary Schedule Here](#)



SPONSOR OUR EVENT – SPONSORSHIP LEVELS

MassEnergize seeks partners to support the bringing together of these climate professionals, volunteers, and industry leaders. Sponsorship will provide your organization an opportunity to demonstrate your environmental leadership and expose your brand to key stakeholders as we advance the sustainability goals of communities throughout Massachusetts.

General sponsorships optimize your investment and showcase your support of MassEnergize in the best way. They receive maximum exposure throughout our marketing campaign, before, during and after the conference.	SOLD OUT \$10,000 x1 available	GOLD \$5,000 x4 available	SILVER \$2,500 x6 available	BRONZE \$1,000
Remarks at conference kick-off (5 mins)	✓			
Signage at entrance	✓			
Logo in all conference promotional materials	✓	✓		
Seat at luncheon table with distinguished guests and Executive Director	x2	x1		
Attendee list & emails	✓	✓		
Noted sponsor in pre-conference logistical emails	✓	✓	✓	
Logo on walk-in slides during general sessions	✓	✓	✓	
Verbal recognition during the conference	x3	x2	x1	
Registrations included	x6	x4	x2	x1
Logo in program and/or conference app	✓	✓	✓	✓
Link and logo displayed on conference webpage	✓	✓	✓	✓
MassEnergize Facebook page post in weeks leading up to the conference	✓	✓	✓	✓
Noted sponsor in post-conference follow-up email	✓	✓	✓	✓
Table for your organization at event	✓	✓	✓	✓

SPONSOR OUR EVENT – CUSTOM SPONSORSHIPS

Custom Sponsorships are associated with a specific element of the conference and receive strong recognition and acknowledgement throughout the event. They include prominent custom branding opportunities and most also include complimentary registrations.

Sponsorship	Total Available	Description	Investment	# of Registrations Included
Registration	1	Logo appears on all registration confirmation emails and displayed prominently in registration area	\$2,000	1
Breakfast sponsor	1	Sponsor signage during breakfast	\$2,000	1
Refreshment sponsor (per break)	4	Sponsor signage during a conference break	\$2,000	n/a
Lunch sponsor	1	Sponsor signage and opportunity to make brief remarks at the beginning of the lunch session	\$5,000	2
Headline sponsorship of a session	1	Sponsor signage and opportunity to make brief remarks at the beginning of a session	\$5,000	2

WHY PARTNER WITH MASSENERGIZE



Brand Exposure

Access to over 150 industry climate action leaders and passionate advocates throughout Massachusetts during the conference, with huge opportunity to drive additional value. These community leaders work with over 160K households across the state.



Community Engagement

MassEnergize has meaningful and strong connections to over 20 Massachusetts communities that stay connected via Facebook, YouTube, Community of Practice meetings and an email list.



Networking Opportunity

Meet other industry thought leaders to develop profitable win-win partnerships within your community.



THANK YOU!

Please contact us:

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